

“**T**his training changed me as a therapist, a parent, a spouse and as a friend...”

**Transactional analysis** is a practical, understandable theory of personality and a form of psychotherapy that is used throughout the world for personal growth, coaching, education, and organizational change.

TA's plain language concepts provide explanations for how social communication evolves throughout the lifespan and how early childhood communication strategies designed to help us survive childhood do not always serve us later in adulthood, but can be changed to make our lives and our relationships more meaningful, fulfilling and rewarding.

**Interested? You can find out about TA** in a series of basic training modules prepared by **The USA Transactional Analysis Association** that will allow you to

- Add new **interventions and experiential strategies** to your practice
- Use TA principles to **understand social interactions**
- Learn with **professional colleagues**
- Earn **Continuing Education Credits**
- Earn a valuable **TA Practitioner Certificate** (intended for use in your professional field of practice)

## *Who Should Attend?*

This program is designed for professionals and graduate students in **psychology, social work, education, counseling, coaching, and organizational development** whether you are

growing a new practice, renewing your skills, or seeking to deepen your knowledge of human development and behavior. **Start with Parts 1 and 2 to see if this series is right for you.**

Experienced transactional analysts provide leadership for the presentations. The programs are priced reasonably, and scholarship aid is available. For details about course fees and continuing education, including available credits, instructor resumes, course outlines and detailed behavioral objectives for each part of the program, visit [www.usataa.org/training](http://www.usataa.org/training) or contact [programs@usataa.org](mailto:programs@usataa.org).

## **C**ontinuing Education Credits

Continuing Education Credits will be awarded for each session at a minimal charge. **Social workers:** USA Transactional Analysis Association (USATAA), Provider #1149, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) [www.aswb.org](http://www.aswb.org), through the Approved Continuing Education (ACE) program. USA-TAA maintains responsibility for the program. **Counselors:** USA Transactional Analysis Association (USATAA) is an NBCC Approved Continuing Education Provider (ACEP™) and may offer NBCC approved clock hours for events that meet NBCC requirements. USA-TAA is solely responsible for all aspects of the program. **Psychologists:** USA Transactional Analysis Association (USATAA) is approved by the American Psychological Association to sponsor continuing education for psychologists. Full attendance is required. USATAA maintains responsibility for this program and its content. **Educators:** Continuing Education requirements vary by state and district. Please contact us to determine eligibility for credit.

## *Feedback from Past Participants*

“This training opened my eyes to a brighter world, opened my heart to new feelings, and opened my mouth to new terms that helped explain my new feelings to others and to be not only a counselor but a model to others. All professionals in the class grew up and grew together and at the end formed a conspiracy to live happily, if not forever, at least until we die.” *Willard Thomas, writer, counselor, father and grandfather, Fort Worth, TX.*

“I dropped my psychology major after three years because I could see no practical application and moved to education so I could teach. If the university had mentioned and described TA, I would have stayed. However TA has and will help me be a better teacher, mother and friend.” *Laura Thomas, intermediate schoolteacher, Fort Worth, TX*

“The beauty of TA is its simplicity of structure. I find this therapy is effective across the board regardless of the client's background or issue. I like having an approach that is easy to teach and easy to implement. This training provided a new perspective for me professionally and personally.” *Sandy Humphreys MA, LPC, LMFT, Shreveport, LA*

## **H**istory and Literature

Eric Berne, M.D., developed Transactional Analysis from his observations of patterns in people's behavior and his medical and psychoanalytic studies. His 1964 book (reissued 2004) *Games People Play*, as well as earlier and later books, have had a profound influence on other psychotherapeutic theories and on the general understanding about how humans act and interact. Today many books on the subject are in print. Three suggested sources are: *Born to Win* by Muriel James and Dorothy Jongeward, *TA Today* by Vann Joines and Ian Stewart, and the *Transactional Analysis Journal*, published by the International Transactional Analysis Association. You can read articles and find out more about TA and USATAA, including our statement of ethics, at [www.usataa.org](http://www.usataa.org).

# The Series

## ***Part 1 Introductory Keynote***

Our two-hour overview of the theory and application of Transactional Analysis is delivered by highly trained and experienced transactional analysts. By the end of Part 1, you will be introduced to Transactional Analysis language and three ways it can be applied in a counseling practice, classroom, or organization.

## ***Part 2 TA Basics***

Our basic Transactional Analysis course gives you an introduction to the essential components of TA and demonstrates how these concepts work together in practice. By the end of Part 2, you will be able explain five core concepts of TA.

## ***Part 3 Modules***

Four two-day, in-depth training modules in the theory and application of TA describe and demonstrate personality function and development, transactions between people, destructive interaction patterns, limiting life patterns, and ways to make changes in them. By the end of Part 3, you will be able to apply five or more TA concepts.

Additional two-day advanced training modules are available to address specific interests.

Cancellations received at least five working days before the seminars are refundable, less a \$10 administrative fee.

Please contact us early with your ADA needs.

***Times, Locations and Costs***  
are available at [www.usataa.org](http://www.usataa.org)  
or in the form accompanying  
this brochure.



United States of America Transactional  
Analysis Association  
7891 Westwood Drive Suite 103  
Gillroy, CA 95020  
408-848-2293  
[communications@usataa.org](mailto:communications@usataa.org)

# Games People I'm OK— Play You're OK

## *Strokes* Scripts CONTRACTS & Decisions

*Expand  
and improve  
both your  
own life  
and your  
professional  
practice with  
Transactional  
Analysis.*